



FOR IMMEDIATE RELEASE

**APOLLO ENTERPRISE SOLUTIONS, LTD. (AES:BH; OAL:GR) LAUNCHES TRUEPAY+ AGILE™, ENABLING ENTERPRISES TO OBTAIN FULL-FEATURED SELF-SERVE COLLECTIONS SYSTEMS IN UNDER 7 DAYS**

Los Angeles, California, May 9, 2016 - Apollo Enterprise Solutions, Ltd. ("AES") (AES:BH; OAL:GR), the leader in advancing the science of Customer Experience, announced today that it has launched a new version of its highly popular TruePay+ Payments Platform, named TruePay+ Agile™. By utilizing advanced systems deployment techniques, AES is now able to launch TruePay+ Agile™, a full-featured self-serve payments and collections system powered by its proprietary Psychographic Persuasion™ and Agent Emulation® Technologies, in less than 7 days.

"We are extremely proud to be able to bring yet another innovation to the marketplace that will significantly reduce our clients' software implementation costs and reduce the time to market," said Joseph Konowiecki, Chairman and CEO of AES. He continued, "in today's rapidly changing environment and unexpected challenges, enterprises place a high premium on agility, speed, and compliance without sacrificing an exceptional customer experience when launching new technology-based products and services for payments and collections."

**About AES**

AES' TRUE™ System, powered by its patented Agent Emulation® and Psychographic Persuasion™ technologies, enables banks, utilities, merchandisers, and other enterprises to materially increase customer conversion rates for products, services and payments. Psychographic Persuasion™ uses advanced behavioral psychology, linguistics and artificial intelligence to persuade consumers to take immediate action, at any time, from anywhere using any smart device. The TRUE™ System is available on all continents through third-party Certified Systems Integrators and Consultants, supported by AES offices in Los Angeles, New York, London, Milan, Sydney and Sao Paolo. AES owns the largest portfolio of customer experience patents, with 47 patents issued and pending in 146 countries. More information about Apollo Enterprise Solutions, Ltd. (AES:BH; OAL:GR) is available at <http://www.aestruer.com>.

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